

# Goldsboro Strike Eagles Football Club Youth Academy

## SPONSORSHIP PACKAGE 2023-2024 Season

#unitedwestrike
Better players, better citizens.

Dear Prospective Sponsor,

The Goldsboro Strike Eagles Youth Academy is looking to establish sponsorships in the greater Goldsboro and Wayne County areas to ensure this quality program continues to grow. The success of this program has positively impacted the community since its creation. Goldsboro Strike Eagles Youth Academy has been the ultimate achievement of the Goldsboro Strike Eagles organization. This program has provided competitive youth soccer for residents of Goldsboro, Wayne County, and North Carolina at significantly reduced prices. Not only are youth able to be a part of a team, they also develop into better citizens, leaders, and learn skills to succeed in life.

In an effort to continue to see this program grow, we need the help of the community through establishing both sponsorships and long-term partnerships. The funds raised will go toward supporting the organization while keeping player fees significantly lower that other programs in our area. Funds are needed to purchase equipment, league fees, referee fees, tournament fees, coach travel costs, offset expenses, and support our financial assistance program.

On the following page, we outline the benefits of sponsorship and what the club can do for your individual or business contribution. Additionally, the Goldsboro Strike Eagles are a registered tax-exempt non-profit organization under 501(c)(3) of the Internal Revenue Code, making many donations tax-deductible.

We ask you to consider supporting our organization. Your sponsorship will be a valued contribution to help support our youth and will further our community. Thank you in advance for considering this sponsorship opportunity. If you would like more information regarding the team or to confirm your sponsorship, please feel free to contact us at <a href="mailto:goldsborofootballclub@gmail.com">goldsborofootballclub@gmail.com</a>. Once again, THANK YOU in advance for supporting our club.

Sincerely,

Tyrone Mallard, Board President

Goldsboro Strike Eagles FC Youth Academy

### **Sponsorship Package**

Who we are: In 2017, Goldsboro, NC welcomed the Goldsboro Strike Eagles, a U.S. Amateur Men's soccer club, to the area. Shortly thereafter, supporters of the program wanted to build soccer in the area and began the Strike Eagles Youth Soccer Academy. Since its inception, the Goldsboro Football Club Youth Soccer Academy has grown tremendously making soccer affordable and available to all. The Club has grown from around 40 players to nearly 200 players in three short years.

To create an environment for youth players focused on player fun, **Mission:** development, and success. But most importantly, we strive to create better players and better citizens of the community.

**Vision:** To Make Soccer Available To All. We do this by creating a positive culture and environment for all players and their families, while keeping fees low and offering financial Assistance to those in need.

### **Board of Directors**

2023-2024

President: Tyrone Mallard Vice president: Craig Bissette Treasure: Heather Schuch Secretary: Charity Marshall Commissioner: Rocky Barnes Public relations: Vanessa Spiron Football director: Yacouba IDE Niandou Member-at-Large: Leslie Hatch

**Home Field** 

Practice Field Bryan Multi-Sports Complex Fairview Park

501 S Oak Forest Rd, Goldsboro, NC 1905 E Edgerton St., Goldsboro, NC

Website: https://www.strikeeaglesfc.net/

**Social Media:** Facebook / https://www.facebook.com/StrikeEagles.Youth

601 Likes 691 Followers (as of March 2023)

**Reach**: The Strike Eagles Youth Soccer Academy draws youth from across Eastern NC. Families from Jacksonville to Rocky Mount and throughout surrounding counties see the benefit of the Strike Eagles program.

In addition, the teams play throughout NC, exposing sponsors to thousands of potential customers throughout the state. With approximately 10 teams each season, sponsors have a guaranteed reach throughout the state.

## **Sponsorship Package Options**

Several sponsorship options are available for a variety of businesses, organizations, and individuals to support the mission of the Strike Eagles Youth Academy.

Platinum Organization Sponsor:	<b>Gold Organization Sponsor:</b>	
\$8,000 for	\$4,000 for	
2-year sponsorship	2-year sponsorship	
(Primary Sponsor - 1 available)	(1 available)	
- Logo on Club Uniform (Front Center) for 2 years	- Logo on Club Uniform (Sleeve) for 2 years	
_ y = 5.000	- Social Media Recognition	
- Social Media Recognition	O	
<u> </u>	- Recognition on Website	
- Recognition on Website	_	
	- Sponsor logo on Club promo materials	
- Sponsor logo on Club promo materials		
T 1 (0 Pl 0 0)	- End of Season Plaque	
- End of Season Plaque & Gift	<b>D</b> C	
Silver Team Sponsor: \$1,500 for	Bronze Sponsor: \$500	
2-year sponsorship	դյան 1-year sponsorship	
(1 Sponsorship Available per Team)	(Multiple Sponsorships available)	
- Logo on Team Uniform (Sleeve) for 2 years	- Social Media Recognition	
- Social Media Recognition	- Recognition on Website	
- Recognition on Website	- Sponsor listed on Club materials	
- Sponsor logo on Club promo materials	- Certificate of Appreciation	
- Certificate of Appreciation	- Team Photo	
- Team Photo		
Club Sponsorships (\$100-\$499): General sponsorship to support the Goldsboro Football Club Strike Eagle Youth Academy. Sponsor name will be listed on website, club promo materials, and recognized on social media. Select level of giving:		

\$100 \_\_\_\_\_ \$200 \_\_\_\_ \$300 \_\_\_\_ \$400 \_\_\_\_ Other \$\_\_\_\_

<sup>\*\*\*</sup>Other specialty Sponsorships are available. For more information, contact <a href="mailto:strikeeaglesfc@gmail.com">strikeeaglesfc@gmail.com</a>.

## **Sponsorship Form**

Sponsorship runs from August 1, 2023-July 31, 2024

Company (or Inc	dividual) Name:	
Address:		
	to verify that your logo is included wit	
Select Sponsor I	Level and Contribution amount:	
P	latinum Organization Sponsor* - \$	
G	old Organization Sponsor* - \$	
Si	ilver Team Sponsor* - \$	
В	ronze Sponsor - \$	
C	lub Sponsor - \$	
*2	2-year sponsorships can be billed annually; in	ndicate preference
Method of Payment:		
C	heck	Cash

All sponsorships are secured once payment is made. In order to properly uphold the promises to our sponsors, all **Platinum**, **Gold**, **and Silver sponsors must be secured by July 1, 2023**. Payment must be made for these three sponsorships by August 1, 2023. Other sponsorships have a deadline of August 1, 2023 to guarantee placement in sponsorship recognition. Other sponsorships can be accepted throughout the year, but may not be on all printed materials; digital promotion obligations are guaranteed.

**Disclaimer:** The Goldsboro Strike Eagles Football Club Youth Academy reserves the right to accept or reject sponsorship offers.

**Submit:** Email the completed form to <a href="mailto:strikeeaglesfc@gmail.com">strikeeaglesfc@gmail.com</a> or hand to one of the organization's Board of Directors. Forms and payment can be mailed to:

Goldsboro Strike Eagles, 231 Planters Ridge Dr., Pikeville, NC 27863

**U8 Team** 



U9Team



U10Team



**U12 White Team** 



**U12 Blue Team** 



U13 Team



U17Team



U16 Team



U18 Team











Contact strikeeaglesfc@gmail.com